



HOW TO TRANSFORM YOUR HAIR



TRANSFORMING YOUR HAIR

Transforming your hair sounds dramatic, but even a fresh cut or a quick treatment can be transformative in it's own right.

If you want to transform your hair, it's important to think about your hair goals, your lifestyle or routine and your personal style. How much time do you have in the morning to style a trendy cut? Are you able to get to the salon to touch up your colour every month? Are you looking for something edgy and alternative or do you prefer to keep it sleek and professional? All of these are things to consider when transforming your hair or changing up your look.

Here are a range of ways, from dramatic to simple, to transform your hair and reach your hair goals.





CUT & BLOW DRY

Transforming your look with a cut and blow dry is a great way to mix things up without spending hours in the salon chair. Even just a fresh trim to keep your hair healthy can make the world of difference.



GO FOR THE BIG CHOP

The biggest way to change up your style is to go for a dramatic chop and embrace the bob. Bob cuts are super on trend right now and there's the perfect length and style for everyone. Whether you're after the collarbone cut, the Italian bob, the boyfriend bob, your stylist can help tailor it to your face shape and style.



ADD A FRINGE

Feeling a little adventurous? Adding a fringe to your cut might seem simple but it can dramatically change your look.

EXPERIMENT WITH LAYERS

If you want to transform your look without losing too much length, experimenting with layers can add depth and movement to your hair.



TRY A TRENDY CUT

Whether you want a wolf cut, shag or mullet, trying out a trendy cut can be the perfect way to embody a new style and transform your look to something a little more edgy and bold.





HAIR COLOUR

We love using hair colour as a form of self expression - whether you want a natural sunkissed balayage or bold new fashion colour, we're here to help you transform into the your favourite version of yourself!





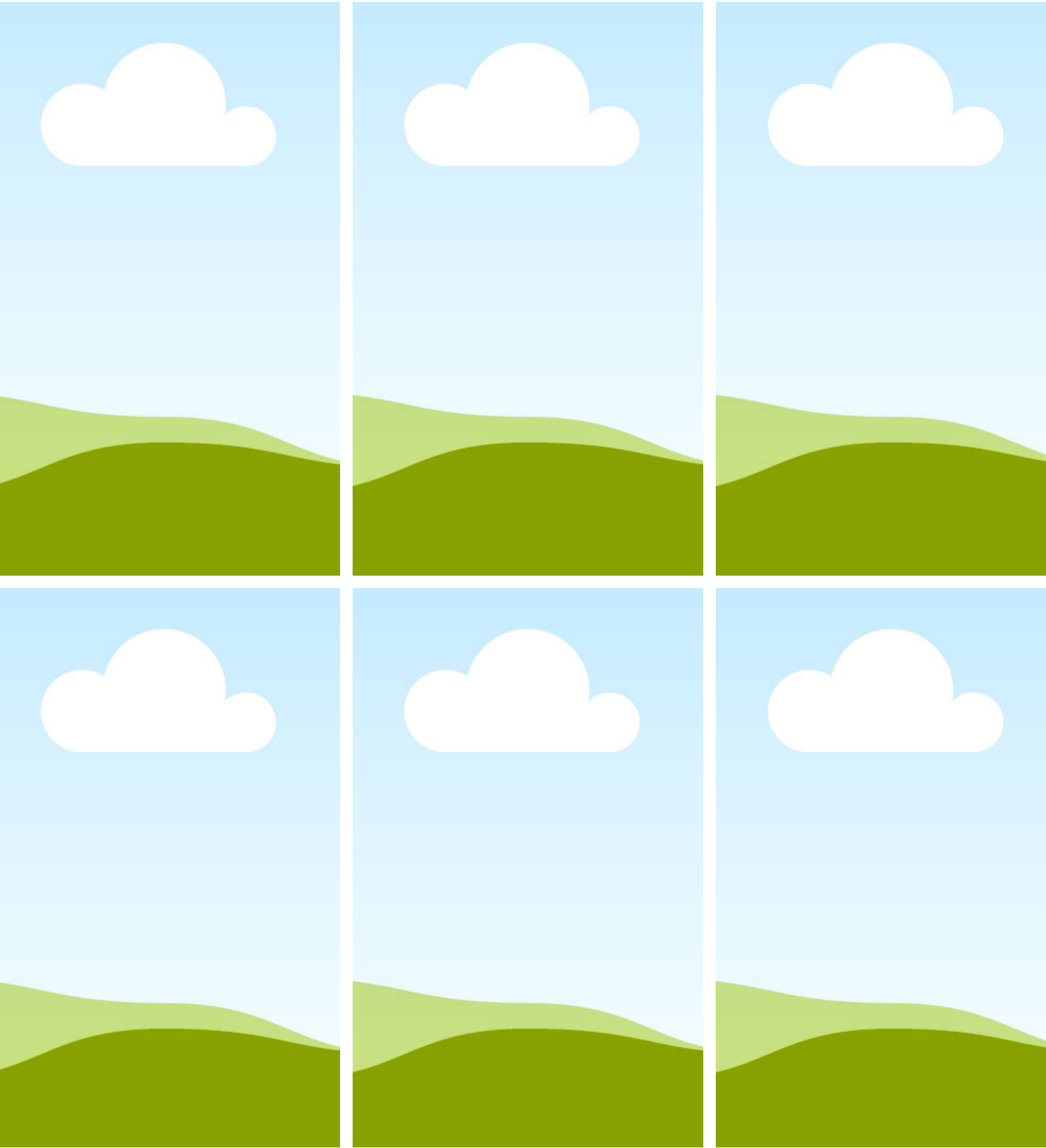
HIGHLIGHTS, BABYLIGHTS AND LOWLIGHTS

Highlights, babylights and lowlights are all great ways to use colour to transform your look, make your hair more dimensional and adjust the shade.



HIGHLIGHTS

Highlights are root-to-tip lightened strands of hair, processed using foils for a brighter lift. They're great for transforming the hair if you're looking to raise overall lightness!



BABYLIGHTS

Babylights are micro-highlights, also processed using foils. They provide the most overall lightness, so are great for transforming your look into a blonde bombshell or sunkissed goddess!



LOWLIGHTS

Lowlights are darker colours placed strategically, usually underneath the hair. This can transform your look both on it's own and used with other colouring techniques to create gorgeous depth and dimension throughout the hair.





BALAYAGE

Here at Live True London, we are obsessed with balayage! If you want to experiment with colour to transform your look but are still nervous, balayage is the place to start.



BALAYAGE

With balayage, the colour is painted from the mid-lengths of the hair to the tip, creating a seamless blend with the root colour. This means it grows out naturally and is a more low-maintenance style, perfect for those that don't want to be back in the salon every four weeks.

The diverse and tailored nature of this technique is what makes it so transformative - it can be as subtle or as loud as you like!

This technique can be used with any colour, so let your imagination run wild! Will you be a glamorous, chocolate brunette or an edgy, pastel pink?



BALAYAGE





FASHION COLOURS

Ready for a dramatic and fun change? There's a whole rainbow of colours to transform your hair. Whether you want a deep blue mermaid look or a bright cherry red, fashion colours are a sure way to transform your hair.



FASHION COLOURS





HAIR TREATMENTS

Hair treatments can make all the difference in your hair - whether you're looking for some restorative TLC or a semi-permanent styling treatment.



BRAZILIAN BLOW DRY

A Brazilian Blow Dry is a keratin hair treatment which is a semi-permanent way to smooth and nourish your hair. It leaves your hair hydrated, frizz free (or rather less frizzy), easier to manage and more resilient to heated styling. It can transform unmanageable, coarse or frizzy hair into shiny, smooth and manageable locks! If your hair is also damaged from colouring, a Brazilian Blow Dry can also improve the look and feel of your hair.



OLAPLEX

If your hair is dry and damaged from bleaching, colouring, heated tools and general over processing, Olaplex can be the answer to help restore your hair and transform it into a healthy looking mane.

It works by repairing the bonds within your hair that are broken during colouring or heat damage, transforming your hair back to glossy, healthy locks!





HAIR ROUTINE

Last but not least, don't underestimate the power of a good hair routine to transform your hair.



USE THE RIGHT PRODUCTS FOR YOUR HAIR

It might sound simple, but make sure you're using the right products for your hair, and invest in good quality, salon grade products.

Brands we love include Redken, Pureology, Olaplex and Kerastase! These have shampoos, conditioners, hair masks, treatments and more that are formulated for specific hair types (coloured, dry or oily, fine or thick) and that we love and use in our salons at Live True London.



TRY NEW METHODS

Transforming your hair could be as simple as trying new styling methods! Experiment with new styles, new techniques and new styling products to change up your look and transform it into something different.

